



**PRESS RELEASE**  
**Euromcontact General Assembly celebrates 25 years anniversary!**

**Brussels, 28/04/2014**

Euromcontact held its 2014 Annual General Assembly on 24<sup>th</sup> April 2014, in Brussels. This meeting gave an opportunity to all the members to review 2013 achievements and major activities performed during the year, and identify key focus for the year to come. In particular the Annual General Assembly welcomed the continuous efforts of the Regulatory Affairs Working Group, chaired by Hilde Viroux, to strongly defend and promote the interests of the CLs business on the regulatory side, supported by the Public Affairs group when outreaching to EU decision-makers. The AGM also adopted the 2013 Stats reports, and thanked the Chairman Helmer Schweizer for their redaction. The Euromcontact Stats reports have been published since 2003 and provide collective, syndicate market data analysis to the business. The 2014 AGM also endorsed the project to organise a seminar in fall 2014, targeting Eye Care Professionals, to exchange on CLs and market development.

Helmer Schweizer states: *"As chairman, I am very pleased to chair this 2014 AGM, which celebrates the 25 years anniversary of our organisation Euromcontact. This association together with its members has been very active, through its projects and partnership with other platforms, to support the CLs and care products business in Europe. The last 25 years have been very busy, and it is likely that future years will keep us as busy, with the regulatory developments, market developments, etc"*.

EUROMCONTACT is the voice of European contact lens and lens care industry to the European Institutions, media, stakeholders and the public. EUROMCONTACT is the European Federation of National Associations and International Companies of Contact Lens and Lens Care Manufacturers. EUROMCONTACT members include National Associations of Manufacturers, representing Belgium, France, Netherlands, Germany, Italy, Spain, Switzerland and the United Kingdom; and the global companies Alcon, AMO Ltd., Bausch & Lomb, CooperVision, Johnson & Johnson Vision Care and Menicon.

**ENDS**

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