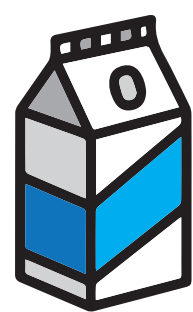


EU – Canada Comprehensive Economic and Trade Agreement (CETA)

- The **EU will benefit** from liberalisation of trade in most agri & food products while sensitive products will be preserved from full liberalisation
- 92% of EU agriculture and food products will be exported to Canada **duty-free**
- CETA will provide **protection to EU geographical indications**
- EU is a global actor; failure to ratify CETA will undermine the credibility of the EU to engage in any other global negotiation.

DAIRY

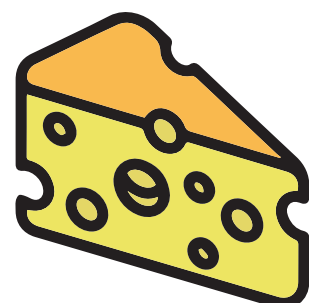


EU exports of dairy products represents **15 billion euros** per year and **12%** of production



➔ Cheese access volumes will more than double for EU - to nearly **32,000 tonnes**

➔ Tariffs for some milk protein concentrates will be eliminated.



➔ **CETA is considered a starting point for dairy in trade negotiations**

WINE



The EU is the world leader in the wine sector representing 45 % of wine-growing areas & **70 % of exports** in global terms.

➔ The wine industry employs **over 3 million people** in Europe



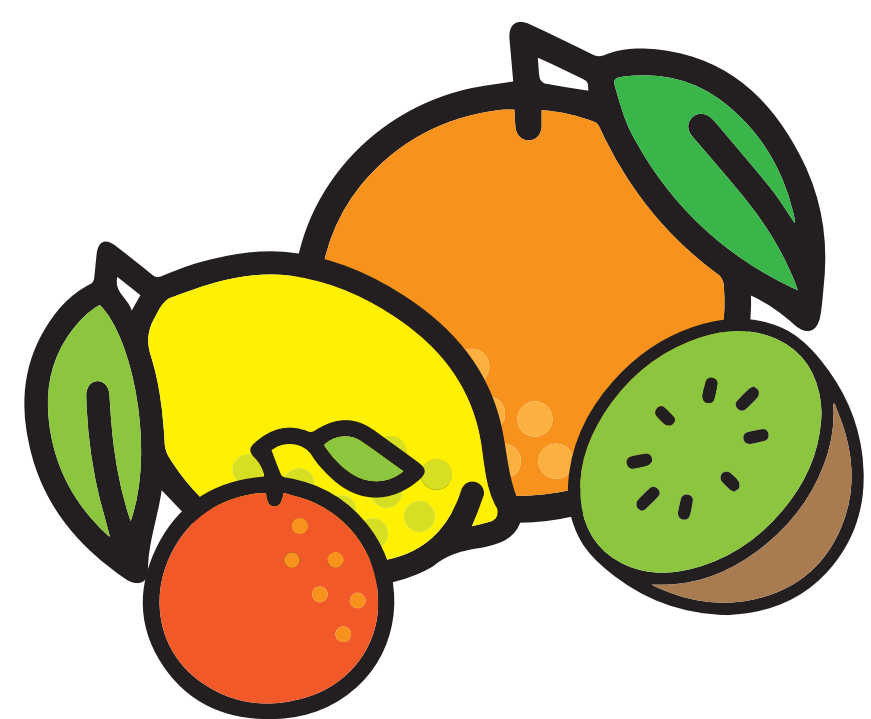
Canada, today the fourth export market for the EU, is a priority with **more than € 740m EU wine export** in 2014

- ➔ CETA will eliminate customs duties for wines at the entry into force of the agreement
- ➔ CETA will make unfair practices discriminating European imports more difficult
- ➔ CETA will provide improvements to the complex and un-transparent tax treatment governing imported EU wines
- ➔ CETA strengthens the protection of geographical indications for EU wines and foresees the possibility for other EU wines to be recognised in the future.

FRUITS & VEGETABLES



Export value:
€94,7 mio in 2015



Canada has a potential import trade value for potatoes of **\$74 million** US dollars

➔ CETA will improve market access through fast-track approval procedures on food safety for a list of priority fruit and vegetables

SENSITIVE PRODUCTS

➔ Canadian beef, pork and sweetcorn will access the EU market through Tariff Rates Quotas to take account of the sensitivity of these products.